SPONSORSHIP & EXHIBITOR PROSPECTUS

NK2018
San Antonio Texas USA

The 17th Meeting of the Society for Natural Immunity

Society for Natural Immunity
May 28 - June 1, 2018
Hyatt Regency Hill Country
San Antonio, TX USA
www.nk2018.org/
ABOUT SNI

PRESIDENT:
Michael A. Caligiuri, M.D.
Director, Comprehensive Cancer Center
CEO, James Cancer Hospital & Solove Research Institute
JL Marakas Nationwide Insurance Enterprise Foundation
Chair of Cancer Research
2017-2018 AACR President
The Ohio State University
United States

PRESIDENT ELECT (FUTURE PRESIDENT)
Adelheid Cerwenka, Ph.D.
Group Leader, Boveri Junior Research Group Innate Immunity
German Cancer Research Center
Research for A Life Without Cancer
Deutsches Krebsforschungszentrum
In Der Helmholtz- Gemeinschaft
Heidelberg, Germany

PAST PRESIDENT:
Hans-Gustaf Ljunggren, M.D., Ph.D.
Director, Center for Infectious Medicine
Department of Medicine
Karolinska Institutet
Stockholm, Sweden

LOCAL SCIENTIFIC & HOST COMMITTEE
Emily Mace, Ph.D., Baylor College of Medicine
Jordan Orange, M.D., Ph.D., Baylor College of Medicine
Silke Paust, Ph.D., Baylor College of Medicine
Katy Rezvani, M.D., The University of Texas MD Anderson Cancer Center
Krishna Vankayalapati, Ph.D., University of Texas Health Science Center at Tyler

SCIENTIFIC OVERSIGHT COMMITTEE
Marcus Altfeld, M.D., Ph.D., Heinrich Pette Institute, Leibniz Institute for Experimental Virology, Hamburg, Germany
Christine Biron, Ph.D., Brown University
Catherine Blish, M.D., Ph.D., Stanford University
Kerry S. Campbell, Ph.D., Temple Health, Fox Chase Cancer Center
Adelheid Cherwenka, Ph.D., German Cancer Research Center
Research for A Life Without Cancer, Heidelberg, Germany
Sarah A. Cooley, M.D., University of Minnesota
Daniel Davis, Ph.D., University of Manchester
Mariapia Degli Esposti, Lions Eye Institute, Needlands WA, Australia
Aharon Freud, M.D., Ph.D., The Ohio State University
Taku Kambayashi, M.D., Ph.D., University of Pennsylvania
Jonathan Karn, Ph.D., Case Western Reserve University
Barbara Kee, Ph.D., The University of Chicago
Katherine Hsu, M.D., Ph.D., Memorial Sloan Kettering Cancer Center
Nick Huntington, Ph.D., Walter + Eliza Hall Institute of Medical Research
Hans Gustaf Ljunggren, M.D., Ph.D., Karolinska Institutet, Stockholm, Sweden
Lewis Lanier, Ph.D., University of California San Francisco
Dean Lee, M.D., Ph.D., Nationwide Children’s Hospital
Mala Maini, Ph.D., University College London
Ramil Mehr, M.Sc., Ph.D., Bar-Ilan University
Ashley Moffett, Ph.D., University of Cambridge
Peter Parham, Ph.D., Stanford University
David Raulet, Ph.D., University of California, Berkley
R. Keith Reeves, Ph.D., Beth Israel Deaconess Medical Center
- Harvard Medical School
Eleanor Riley, Ph.D., London School of Hygiene & Tropical Medicine
Angela Santoni, Ph.D., Sapienza University Rome
Elizabeth J. Shpall, M.D., The University of Texas MD Anderson Cancer Center
André Veillette, M.D., IRCM Montreal Clinical Research Institute
Wayne M. Yokoyama, M.D., Washington University School of Medicine in St. Louis
Norberto Zwirner, Ph.D., Instituto de Biología y Medicina Experimental- Unit of the National Scientific and Technical Research Council (IBYME-CONICET), Buenos Aires, Argentina
Jacques Zimmer, M.D., Ph.D., Luxembourg Institute of Health, Luxembourg

LOCAL HOST ORGANIZING COMMITTEE
Audrea Burns, Ph.D., Baylor College of Medicine
Jon Evans, M.B.A., Baylor College of Medicine
Ruth Herrera, Baylor College of Medicine
Steven Maldonado, M.S., Baylor College of Medicine

MEETING DATES & LOCATION
The NK2018 meeting takes place May 28-June 1, 2018 and is being held at the Hyatt Regency Hill Country located just 17 miles from the San Antonio Airport.
Hyatt Regency Hill Country Resort and Spa
9800 Hyatt Resort Drive
San Antonio, TX 78251, USA

For sponsorship or exhibitor inquiries, please contact:
Kate Filipiak
Secretariat
Society for Natural Immunity
Tel: +1.414.276-6445
**EDUCATIONAL LEVELS OF SUPPORT**

<table>
<thead>
<tr>
<th>BENEFITS OF SUPPORT</th>
<th>Diamond Level Support</th>
<th>Gold Level Support</th>
<th>Silver Level Support</th>
<th>Bronze Level Support</th>
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</thead>
<tbody>
<tr>
<td>Inclusion of your company name and 100-word description in final program</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Inclusion of your name/link on the meeting website</td>
<td>X</td>
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<tr>
<td>Exposure and acknowledgement as a supporter of the meeting in marketing pieces and onsite signage</td>
<td>X</td>
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<tr>
<td>Inclusion of your name on recognition slides before and after educational sessions</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Listed as Poster Session sponsor</td>
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<td>Listed as Abstract Book Supporter</td>
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<tr>
<td>Logo on NK2018 meeting T-shirt</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Advertisement in Final Program</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Quarter page</td>
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<tr>
<td>Complimentary or Discounted Exhibit Booth</td>
<td>10x10 Corner Booth Complimentary</td>
<td>10x10 Inline Booth Complimentary</td>
<td>50% discount</td>
<td>10% discount</td>
</tr>
<tr>
<td>Complimentary Registrations</td>
<td>3</td>
<td>2</td>
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**BRANDING OPPORTUNITIES LEVELS OF SUPPORT**

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<td>Logo on Participant Lanyards</td>
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<td>Listed as Wi-Fi Sponsor</td>
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<td>Logo on Registration Bags</td>
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<td>Opportunity to provide branded cups/napkins for coffee break</td>
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ADDITIONAL BRANDING OPPORTUNITIES

DIGITAL SIGNAGE
Prices Vary
Display your company logo and sponsor tier on a high-resolution LCD monitor during the poster session! Please contact Kate Filipiak for additional details.

HOTEL ROOM DOOR DROP
$5,000
Excite attendees for the opportunity to come and engage with you during the poster session by leaving a variety of items in each attendee’s hotel room. This can include any number of items (i.e. candies, bottled water) or marketing materials (i.e. product information sheet, flyer with booth information)

HOTEL ROOM KEY CARDS
$7,000
Put your company or brand logo on the electronic keycards given to delegates staying in the official meeting hotel. The Sponsor will coordinate the production of the keycards and will work directly with the Hyatt Regency Hill Country for distribution.

SPONSOR METER SIGN
$3,000.00
6 available
High visibility signs will be displayed through the conference space in designated high traffic areas as attendees walk to and from the main symposia to the poster session

WATER BOTTLES
$4,000
In the pre-summer heat of San Antonio Texas, attendees will keep their water bottles close! Don’t miss the opportunity to display your company’s logo on each. Sponsor arranges for production and delivery of at least 500 NK2018 approved water bottles.

The NK2018 Scientific Organizing Committee allows corporations and other entities to show support for the field of mucosal immunity through the sponsorship of lectures, networking events, and international and national travel grants for outstanding junior faculty and trainees. The majority of attendees are trainees and represent future senior principal investigators!

SYMPOSIA SESSIONS & COFFEE BREAK
$18,000 ea.
4 available
One primary symposia will be featured each day of the meeting. The symposia will be subdivided into seven sessions. Five to seven noted scientists will be featured in each symposia. It is expected for all attendees to be present for each session (450-500 attendees)

TRAVEL SUPPORT

INTERNATIONAL JUNIOR FACULTY TRAVEL AWARD
$5,000
The junior faculty travel award provides essential basic funds for one non-US junior faculty member to attend the meeting and supports registration, hotel and flight. As this meeting gathers the entire international natural killer cell community, it is essential to continue to provide a mechanism for rising principal investigators across the global natural killer cell community to attend. Applicants from low or middle income nations are strongly encouraged to apply.

INTERNATIONAL TRAINEE TRAVEL AWARD
$5,000
The trainee travel award provides essential basic funds for one international trainee to attend the meeting and supports registration, hotel and flight. As this meeting gathers the entire international natural killer cell community, it is essential to continue to provide a mechanism for trainees across the global natural killer cell community to attend. Applicants from low or middle income nations are strongly encouraged to apply.

NATIONAL JUNIOR FACULTY TRAVEL AWARD
$3,000
The junior faculty travel award provides essential basic funds for one US junior faculty member to attend the meeting and supports registration, hotel and flight.

NATIONAL TRAINEE TRAVEL AWARD
$3,000
The trainee travel award provides essential basic funds for one US trainee to attend the meeting and supports registration, hotel and flight.

OTHER OPPORTUNITIES
We want to make the most out of your presence at the meeting and will work with you to develop just the right options. Please contact SNI Secretariat, Kate Filipiak at: kfilipiak@nk2018.org or +1 414.276.6445 with any questions.
EXHIBITS

The exhibit hall is fully carpeted and will host the poster sessions, receptions, and be a primary networking area for attendees. This is a great opportunity for the attendees to learn about the products and services offered by your company.

BENEFITS TO EXHIBITING

- Exposure to more than 450 biomedical researchers and physicians working in the latest biomedical research techniques including immunology, cellular and molecular biology, virology, and genomics.
- Company logo on Exhibit Hall entrance signs
- Company name and 100-word description in Final Program
- Includes two exhibit staff badges which allow access to the Exhibit Hall and events taking place there. Additional exhibit staff badges can be purchased.

BOOTH FEES & DETAILS

Each booth includes:

- One 10’ X 10’ Linear draped exhibit space
- One 6’ draped table
- Two side chairs
- One waste basket
- Identification sign
- Two exhibitor staff registrations. Exhibit staff registration allows access to the exhibit hall only.

PRICE:

Before October 31, 2017
$3,000 10’x10’ inline booth
$3,800 10X10 corner booth

After October 31, 2017
$4,800 10’x10’ inline booth
$5,300 10X10 corner booth

Non-Profit Booth
$1,500 10x10 inline booth

EXHIBIT HALL HOURS (HOURS SUBJECT TO CHANGE)

Monday, May 28
8:00 am – 4:00 pm Exhibitor Move-in
4:00 pm – 6:00 pm Late Afternoon/Early Evening

Tuesday, May 29
4:00 pm – 6:00 pm Late Afternoon/Early Evening

Wednesday, May 30
4:00 pm – 6:00 pm Late Afternoon/Early Evening

Thursday, May 31
4:00 pm – 6:00 pm Late Afternoon/Early Evening
6:00 pm – 11:00 pm Exhibitor Move-out
Exhibit and Poster Floor Plan

Please note that exhibit hours and floor plans are subject to change. A final confirmation of hours will be available six weeks prior to the annual meeting.

*Floor plan subject to change.

**PAST SPONSORS AND EXHIBITORS**
- ATGen
- BIO-RAD
- BD Biosciences
- Beckman Coulter
- Biolegend
- BIOZOL
- Bristol-Myers Squibb
- CellGenix GmbH
- CSL Behring
- eBioscience (part of Thermo Fisher Scientific)
- European Federation for Immunogenetics
- European Journal of Immunology
- Grad Dubrovnik
- Innate Pharma
- IRCM (Institut De Recherches Cliniques De Montreal)
- MACS Miltenyi Biotec
- Medicyte GmbH
- Ministry of Science, Education and Sports of the Republic of Croatia
- Nature Immunology
- Novartis Oncology
- Novo Nordisk
- Ozgene
- Roche
- Royal Perth Hospital
- School of Medicine, University of Rijeka
- STEMCELL Technologies, Inc.
- The University of Western Australia
- Thermo Fisher Scientific
- University Ottawa
REGISTRATION FORM EXHIBIT SPACE APPLICATION & CONTRACT

Deadline For Application: May 4, 2018

COMPANY INFORMATION

Company Name: ________________________________________________________________

Company Contact __________________________________________ Title: ________________

Address: ______________________________________________________________________

Contact Phone: ________________________ Contact Email: __________________________

Website URL: ________________________________________________________________

SPONSORSHIP

☐ Education Level ☐ Branding Level
☐ Diamond $50,000
☐ Gold $25,000
☐ Silver $10,000
☐ Bronze $5,000

ADDITIONAL OPPORTUNITY

☐ Digital Signage various
☐ Hotel Room Door Drop $5,000
☐ Hotel Room Key Cards $7,000
☐ Sponsor Meter Sign $3,000
☐ Water Bottles $4,000
☐ Symposia Sessions $18,000
☐ International Junior Faculty Travel Award $5,000
☐ International Trainee Travel Award $5,000
☐ National Junior Faculty Travel Award $3,000
☐ National Trainee Travel Award $3,000

EXHIBIT SPACE

Each 10’ x10” linear booth space includes two exhibitor registrations, one 6-foot draped table, two side chairs, one wastebasket, and an identification sign.

Before October 31, 2017 ☐ $3,000 10’x10’ inline booth ☐ $3,800 10X10 corner booth

After October 31, 2017 ☐ $4,800 10’x10’ inline booth ☐ $5,300 10X10 corner booth

Non-Profit Booth ☐ $1,500 10x10 inline booth EIN# __________________________

Exhibit Booth Location Each space is assigned first-come, first-served. Floor plan and exhibit hall hours are subject to change.

Exhibit Staff Please print names as you would like it to appear on the name badges. Additional staff registrations can be purchased for $350 each.

First complimentary badge: ____________________________________________________

Second complimentary badge: __________________________________________________

Additional for $350: __________________________________________________________

Additional for $350: __________________________________________________________

DISCLAIMER

The exhibitor assumes full responsibility and liability for losses, damages, and claims arising out of injury or damage to the exhibitor’s displays, equipment and other property brought upon the premises of the exhibit facility and shall indemnify and hold harmless the Society for Natural Immunity, Hyatt Regency Hill Country Resort and Spa. In addition, the exhibitor acknowledges that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor. I have read and understand the Rules and Guidelines in the Exhibitor Prospectus.

Signature: ___________________________________________________________________

CANCELLATION DEADLINE: February 18, 2017

Requests for cancellation or reduction of exhibit space must be made in writing. Written cancellations received by February 18, 2017, will receive a refund of 80%. Refunds will not be issued after March 16, 2018.

PAYMENT INFORMATION

TOTAL $ ____________________________

☐ Check enclosed. Checks must be made payable to: Society for Natural Immunity
☐ Credit Card: ☐ Visa ☐ MC ☐ AMEX ☐ Discover Card

Number: ____________________________ Exp. Date: ______________ Security Code: __________

Name on Card: ______________________ Signature: ________________________________

Send completed form to: Society for Natural Immunity Attn: Kate Filipiak 555 E. Wells Street, Suite 1100, Milwaukee, WI 53202 Phone: +1.414.276.6445 • Fax: +1.414.276.3349 • Email: info@NK2018.org
POLICIES AND GUIDELINES

EXHIBITOR REGISTRATION
All exhibitor personnel must be registered. Two complimentary registrations are provided to each exhibitor. Exhibitor registrations provide access to the exhibit hall, educational sessions, and food and beverage functions. Each exhibiting company is allowed additional exhibitor registrations at $350 per additional individual.

CANCELLATION POLICY
Requests for cancellation of exhibit space must be made in writing. Written cancellations received before March 16, 2018, will receive a refund of 80%. Refunds will not be issued after March 16, 2018.

MATERIAL HANDLING
The handling of all material in and out of the exhibit hall will be performed by the SNI service contractor and will be charged according to the published handling rates.

LABOR REGULATIONS
Exhibitors will be required to conform to all local labor regulations. Labor can be ordered through the service contractor. More information will be included in the Exhibitor Service Kit.

EXHIBITOR SERVICE KIT
- A link to the Exhibitor Service Kit will be provided to all exhibitors once booth space has been assigned and confirmed. The service kit will contain the following information:
  - Audio visual service
  - Freight shipping and handling
  - Furniture, display’s and other rentals
  - Labor regulations and rates
  - Electrical service
  - Shipping to and from show site

INDEPENDENT SERVICE CONTRACTOR
Exhibiting companies may opt to use independent service contractors for installation and dismantle. If such contractors are used, the exhibiting company must send SNI and service contractor the name, address, and phone number of the independent contractor no later than March 16, 2018. Independent contractors are responsible for notifying SNI and the service contractor of the booths they will work in and must provide a proof of insurance, including property damage, by February 18, 2017. If information is not received by this date the exhibitor must work with the SNI service contractor.

INSURANCE
Each exhibitor is responsible for maintaining insurance against injury to person or damage to or loss of property in such amounts as the exhibitor shall deem adequate. Insurance protection will not be afforded to the exhibitor by SNI, Hotel, or SNI service contractor.

LIABILITY & INDEMNIFICATION
The exhibitor will be fully responsible for any claims, liabilities, losses, damages, or expenses, including attorney’s fees, relating to or arising out of any loss of injury to, or damage to any person or property of the exhibitor or any other property where such injury, loss or damage is incident to, arises out of or is in any way connected with the exhibitor’s participation in the exhibition. The exhibitor shall protect, indemnify, hold harmless, and defend SNI service contractor, SNI, its officers, directors, agents or servants, and employees from and against any and all such claims, liabilities, losses, damages, and expenses, including attorneys’ fees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence or willful misconduct of SNI service contractor, SNI, its officers, directors, agents, or employees.

FIRE & SAFETY REGULATIONS
Exhibitors must comply with all federal, state, and local fire building codes that apply to the facility.

LABOR REGULATIONS
Exhibitors are required to conform to all local labor regulations. Labor can be ordered through the service contractor. More information can be found in the Exhibitor Service Kit.

SMOKING
Smoking is prohibited at the 17th Meeting.

INTERPRETATION & APPLICATION OF RULES & REGULATIONS
Show management reserves the right to: (a) reject for any reason, without explanation, any exhibit application submitted for the SNI 17th Meeting; (b) reject, prohibit, restrict, or otherwise require modification of any exhibit for any reason; and (c) evict or bar any exhibitor whose exhibit, materials, or conduct is objectionable to show management for any reason. Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to SNI all monies which may have been paid. Upon evidence of violation, management may re-enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor’s risk. The exhibitor shall pay all expenses and damages which management may incur thereby.